

Student Debt Support

Did you know that more than 43 million Americans¹ have student debt? BrightPlan includes student debt support in our financial wellness offering, saving you yet another vendor relationship to manage and enabling you to provide a helping hand to employees and their households as they manage, understand, and repay their student loans.

Here's what BrightPlan brings to you...

Vendor Consolidation

Don't stress about yet another vendor. Holistic financial wellness through BrightPlan simplifies and streamlines your vendor relationships.

Retirement Readiness

Employees with student debt are less likely to prepare for retirement.² Encourage on time retirement through student loan support and save your organization money.

Market Expertise

Your BrightPlan Customer Success Manager is a market expert and will help keep you informed on the business impacts of federal law changes like Secure 2.0 and student loan moratoriums.

...and to your employees.

24/7 Goal Planning

Personalized student debt repayment plans are available to employees around the clock through the BrightPlan app.

Educational Resources

We've got a treasure trove of educational content to assist your employees as they navigate the world of student loan repayment.

Personalized 1:1 Guidance

Your employees get unlimited access to CERTIFIED FINANCIAL PLANNERS™ who provide advice tailored to each employee's specific needs and situation.

Government Program Support

BrightPlan provides assistance and guidance for employees eligible for government programs like income-driven repayment plans and student loan forgiveness.

Benefits Optimization

We're here to help your employees make the most of their benefits as they pay off debt AND achieve overall financial success.

Tax Education

When it comes to the tax implications of optimizing student loans, we've got employees covered with professional guidance.

Partner with BrightPlan to offer student debt support, streamline your financial benefits, and give your employees' financial well-being a boost.

Get in touch with us at 408-933-6188 or sales@brightplan.com to learn more.

1. [Student Debt Loan Statistics, Education Data](#)
2. [How does student debt affect retirement?](#)