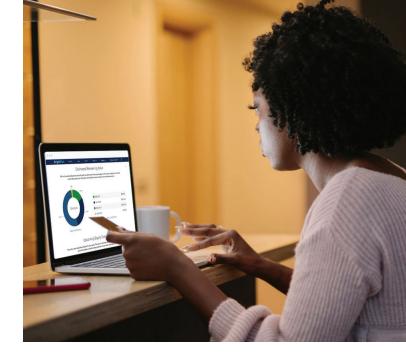
BrightPlan®

Equity Compensation Planner

Retain and engage your workforce through your equity compensation program

What is it?



A global capability that provides employees with the digital tools and professional financial guidance needed so they can view and manage their employer-provided equity compensation including Restricted Stock Options (RSUs), Employee Stock Purchase Plans (ESPP), and stock options.



Comprehensive and personalized employee experience

24/7 access to view and track their equity compensation benefit.



Timely calls to action with push notifications

Employees can keep a pulse on RSU vesting events, ESPP purchase events, stock option status, and when company-specific trading windows are open.



Dynamic and tailored education

CFP-curated content including articles and webinars to elevate employee understanding of their equity compensation.



Personalized financial guidance and advice

Unlimited access to Financial Planners who can evaluate concentration risks and help employees understand vesting, U.S. tax liabilities, and how to invest according to their wealth goals.

ARTICLE **Understanding Your** Equity Compensation \$43,000 \$110,000 58% Vested \$181,000 Trading • Open but closing in 19 days - \$22.000 **Next Vesting** \$6,000 76 shares vest in 5 days RSU 2020 NSO 2019 RSU 2021 ESPP 2021

What employers can expect:

- Personalized experience for employees
- Equitable resources and support for your global workforce
- Higher employee retention

- Increased benefits utilization and engagement
- Risk mitigation through partnership with BrightPlan

Reach out to your BrightPlan representative